### The Epidemiology of Ignorance

The leaky pipeline from research to patient care

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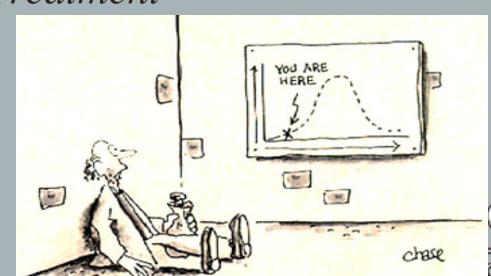






# The Epidemiology of Ignorance and Knowledge in Health Care

- ▲ Prevalence & Incidence
- ▲ Causes / Etiology
- **▲** Prognosis
- ▲ Prevention & Treatment



## Prevalence





## Is bed rest ends A systematic re

- ▲ 10 trials of bed
  - ▲ no change in h
  - ▲ Increase in bac
- Protocols in Uk recommend bed
- ★ ... evidence of he preceding...

\*Allen, Glasziou, Del M

# Does bed rest after cervical or lumbar puncture prevent headache? A systematic review and meta-analysis

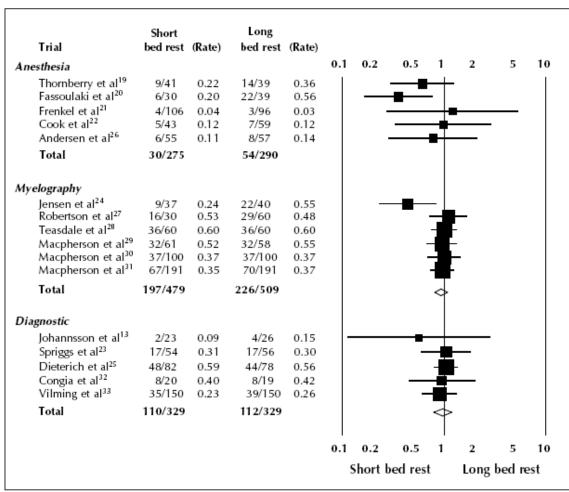
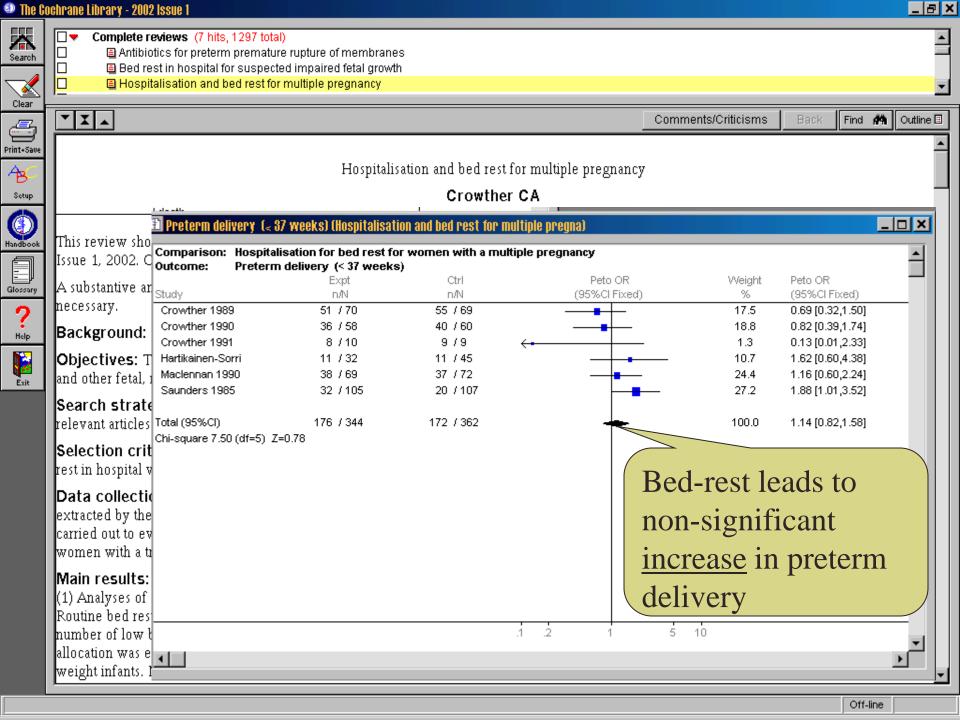
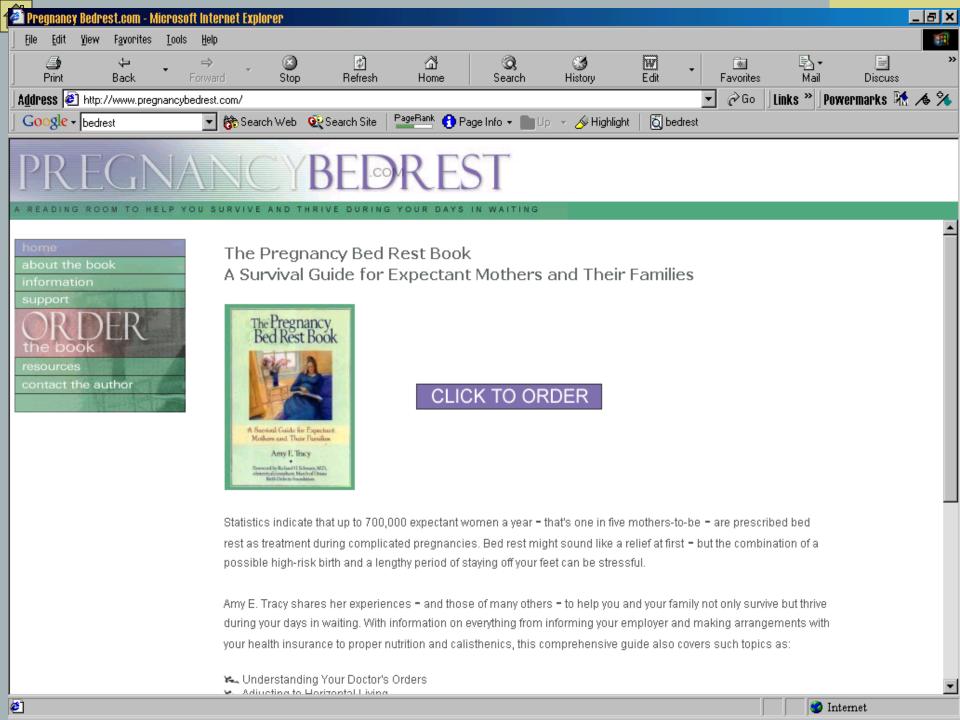


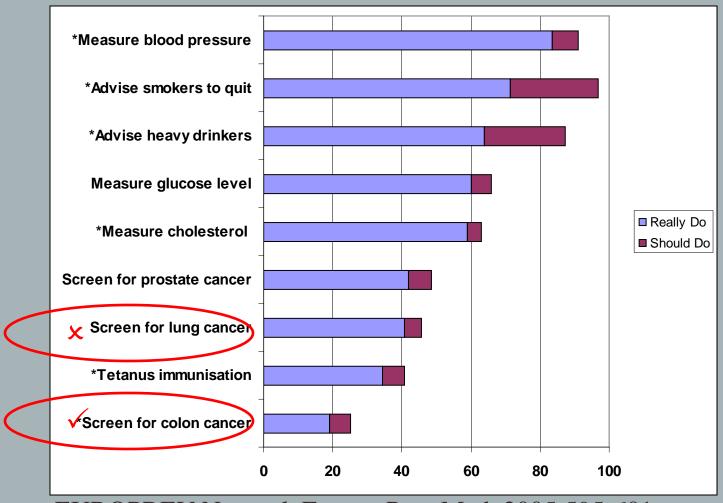
Fig. 2: Absolute and relative effect size for short bed rest versus long bed rest to prevent headache after lumbar or cervical puncture. (An expanded version of the figure, with relative risks and 95% confidence intervals, is available online at www.cma.ca/cmaj/vol-165/issue-10/pdf/thofig2.pdf).







# GP beliefs and intentions for preventive procedures in 52 yr male



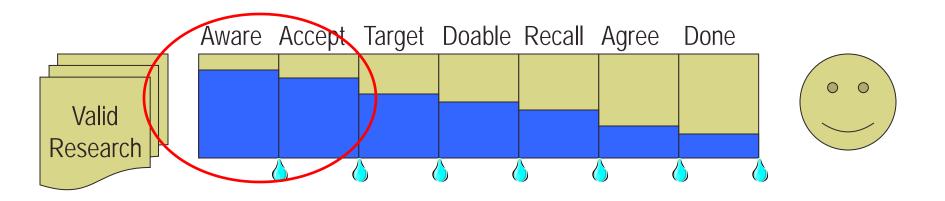
EUROPREV Network Europe.Prev Med. 2005:595-601

Croatia Estonia Georgia Greece Ireland Malta Poland Slovakia Slovenia Spain Sweden

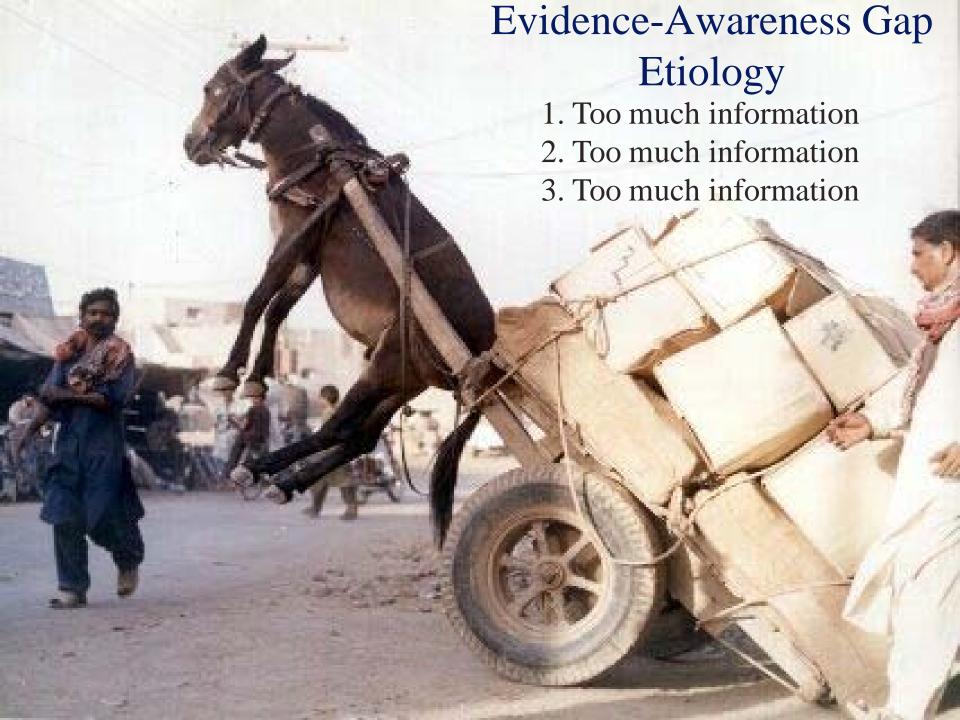


## Why? The Etiology/Pathogensis

The "Leaks" from research & practice



If 80% achieved at each stage then 0.8 x 0.8 = 0.21





### Quant'e Informazioni?

## Size of Medical Knowledge

- ▲ NLM MetaThesaurus
  - **▲** 875,255 concepts
  - ▲ 2.14 million concept names
- ▲ Diagnosis Pro
  - **▲** *9,200 diseases*
  - ▲ 20,000 abnormalities (symptoms, signs, lab,

1 per day for

25 years

- X-ray,)
- ▲ 3,200 drugs (cf FDAs 18,283 products)

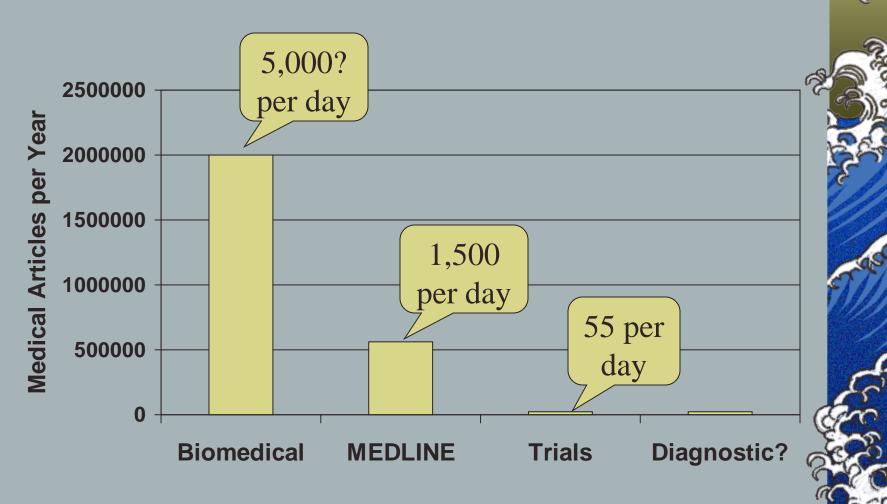




### Quant'e Informazioni?

Rule 31 – Review the World Literature Fortnightly\*

\*"Kill as Few Patients as Possible" - Oscar London





## Filtered knowledge How much is valid AND relevant?

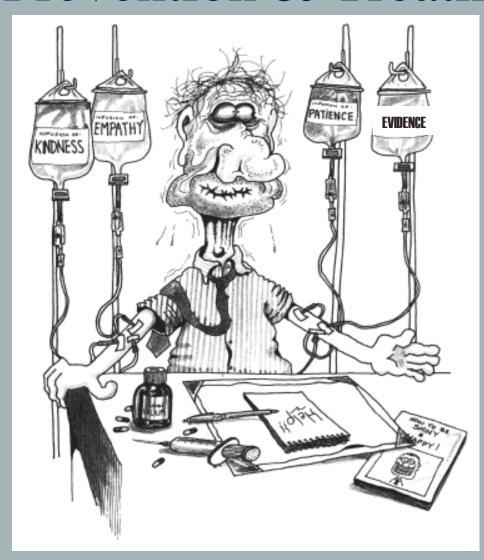
#### **PROCESS**

- ▲ 120+ journals scanned
  - **▲** *50,000 articles*
- $\triangle$  Is it valid? (<5%)
  - ▲ *Intervention: RCT*
  - ▲ Prognosis: inception cohort
  - ▲ Etc
- ▲ *Is it relevant?* 
  - ▲ 6-12 GPs & specialists asked: Relevant? Newsworthy?
- $\triangle$  < 0.5% selected





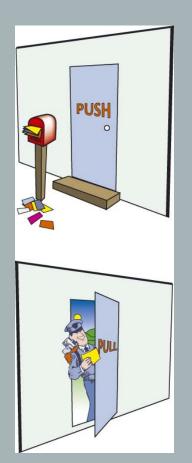
### Prevention & Treatment







# Prevention: The push & pull of Evidence-Based Practice





Read an evidence-based abstraction journal



Keep a logbook of your own clinical questions (and answer some!!)



### "Just in Time" learning: Intern's information needs

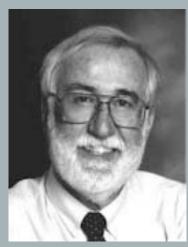
- ▲ Setting: 64 residents at 2 New Haven hospitals
- ▲ Method: Interviewed after 401 consultations
- ▲ Questions
  - ▲ Asked 280 questions (2 per 3 patients)
  - ▲ Pursued an answer for 80 questions (29%)
  - ▲ Not pursued because
    - ▲ Lack of time
    - ▲ Forgot the question
- ▲ Sources of answers
  - ▲ Textbooks (31%), articles (21%), consultants (17%)

Green, Am J Med 2000

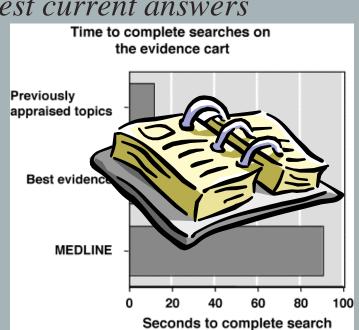


# Prevention: "Just in Time" learning

- ▲ Shift focus to current patient problems ("just in time" education)
  - ▲ Relevant to YOUR practice
  - ▲ Memorable and behaviour changed!
  - ▲ *Up to date*
- Skills and resources for best current answers



**Dave Sackett** 







### Treatmen

- ▲ Difficult at ▲ No magic l
- - **▲**Local opi
  - **▲** Academic
  - ▲ Audit and
  - **▲** Reminder



Home / Medicine and Healthcare / Medicine (general)



#### The Cochrane Library 2004, Issue 4

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#### BROWSE TOPICS BY COCHRANE COLLABORATIVE REVIEW GROUP

Effective Practice & Care

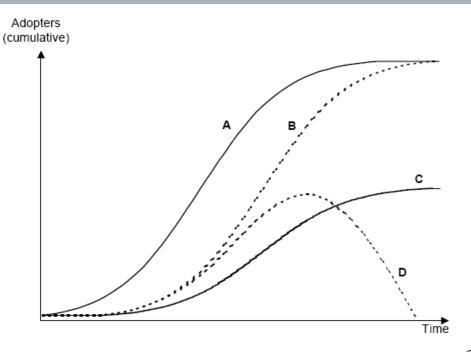


- Reviews of specific types of interventions (42)
  - Continuing education and quality assurance (15)
    - Distribution of educational materials (2)
    - Educational meetings (including lectures, workshops and traineeships) (1)
    - ▶ Local consensus processes (1)
    - Educational outreach visits (1)
    - Local opinion leaders (1) Patient mediated interventions
    - Audit and feedback (2)
    - Reminders (including computerised decision support systems) (3)
    - Marketing (1)
    - ▶ Mass media (1)
    - Other (2)
  - Financial interventions (6)
  - Organisational interventions (21)
  - Regulatory interventions
- Reviews of interventions to improve specific types of practice (15)
- Broad overviews (summaries to provide guidance for different target audiences, such as clinician



# Dissemination and diffusion What do we know?

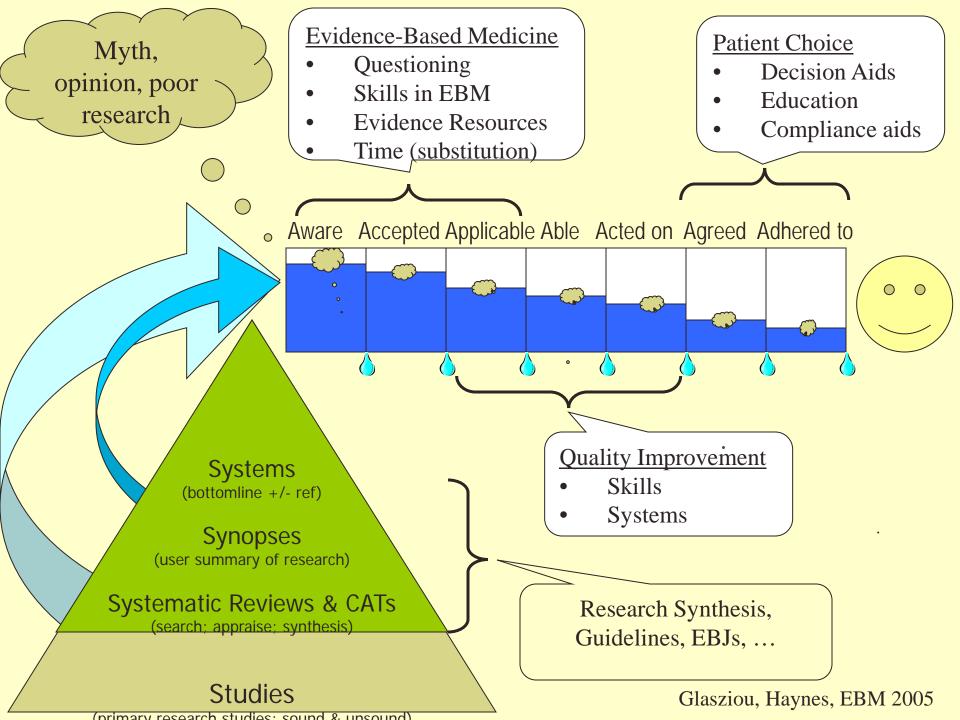
### Roger's work in rural sociology



<u>Key:</u> A = rapid and complete adoption by a population; B = similar pattern following a lag phase; C = slower adoption and incomplete coverage; D = adoption followed by discontinuance

Figure 1-2 S-curves for different innovations and/or populations







## Summary

- ▲ Prevalence: Ignorance is common
- ▲ Causes: 560,000 research articles/year
- ▲ Prevention & Treatment no "magic bullets"
  - ▲ Prevention: EBM skills
  - ▲ Treatment: interactive education, academic detailing,

